



# Road to Safety

SCHOLARSHIP CONTEST

sponsored by Metzger Wickersham, PC

## 2020 Contest Rules

### WHO IS ELIGIBLE?

Metzger Wickersham's Road to Safety Scholarship Contest is open to graduating, college-bound high school seniors who currently reside in Pennsylvania.

### RULES

- Seniors may enter the contest by submitting a creative project that highlights the dangers of distracted driving or drunk driving.
- No more than one (1) entry per student. **All projects must be submitted with a completed Entry Form.**
- All entries must fall under at least one of the following categories:
  - POSTER/BILLBOARD
  - PAINTING/DRAWING
  - DIGITAL DESIGN/ILLUSTRATION (ex: t-shirt design)
  - VIDEO OR AUDIO PSA
  - SONG AND/OR DANCE COMPOSITION
- Projects must be the original work of the entrant. The more creative the better! We are no longer accepting essays.
- Videos and songs should be no longer than 3 minutes. If emailing a large audio or video file, please submit via file sharing service (Dropbox, Google Drive, etc.). Acceptable formats are .mp3, .mov, .wmv, .mp4.
- For judging purposes, it is preferred to receive a hard copy of artwork submissions. However, if emailing artwork, please submit in JPEG or PDF format only.
- All submitted entries become property of Metzger Wickersham. Projects will not be returned to any entrant. Upon submission of a project, entrants acknowledge that Metzger Wickersham will have all rights to use, reproduce, publish, display, distribute or promote the entry as deemed necessary.

### HOW TO ENTER

Entries may be submitted via email, US mail, or dropped off in person at our Harrisburg office. See entry form or visit [arrivealivepa.com](http://arrivealivepa.com) for details.

### DEADLINE

The deadline for all entries is **April 15, 2020**. Winners will be notified approximately 2-4 weeks after the contest closes.

### SELECTION OF WINNERS

Entries will be judged on the following criteria: 1) Does the project effectively convey the theme of the contest? 2) How creatively does the project deliver the message? 3) Does the project motivate teens to be more safety-conscious behind the wheel?

### PRIZES

**First place: \$1,000 | Second place: \$750 | Third place: \$500**

The amount of scholarship prizes awarded will be dependent upon the number of total entries received. Awards will be paid in one installment. Checks will be made out to the student. Winners may be asked to submit a photograph of themselves for use in contest promotional materials. Each winner is required to consent to the use of their likeness, name, area of residence, school name, prize amount and other contest information without limitation or further payment.

### QUESTIONS

Contact our Contest Coordinator at (717) 238-8187, or email [road2safety@mwke.com](mailto:road2safety@mwke.com).

